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# OTICE OF ALLOWANCE AND FEE(S) DUE

7590

06/12/2008

Stattler Johansen & Adeli P O Box 51860 Palo Atto, CA 94303-0728 EXAMINER

COLAN, GIOVANNA B

ART UNIT PAPER NUMBER

2162

**DATE MAILED: 06/12/2008** 

APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO.

10/534.627 01/03/2006 Steven David Lavinc TRAN.P0001 8549

TITLE OF INVENTION: SEARCH METHOD AND SYSTEM AND SYSTEM USING THE SAME

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	· TOTAL FEE(S) DUE	DATE DUE
'nonprovisional	YES	\$720	\$300	. \$0	\$1020	09/12/2008

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

#### HOW TO REPLY TO THIS NOTICE:

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If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

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If the SMALL ENTITY is shown as NO:

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- III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

### PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Stop ISSUE FEE
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INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where

appropriate. All further indicated unless correct maintenance fee notifica	ed below or directed oil	ng the Patent, advance of herwise in Block 1, by (a	rders and notification of n a) specifying a new corres	naintenance fees will pondence address; a	li be mailed to the curren and/or (b) indicating a sep	correspondence address as parate "FEE ADDRESS" for	
CURRENT CORRESPOND	ENCE ADDRESS (Note: Use B	lock 1 for any change of address)	Fcc(	s) Transmittal, This	certificate cannot be used	or domestic mailings of the for any other accompanying ent or formal drawing, must	
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Stattler Johansen & Adeli P O Box 51860 Palo Alto, CA 94303-0728			I he Stat addr trans	Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.			
						(Depositor's name)	
	•					(Signature)	
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APPLICATION NO.	FILING DATE	·	FIRST NAMED INVENTOR		ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/534,627 FITLE OF INVENTION	01/03/2006 SEARCH METHOD A	AND SYSTEM AND SYS	Steven David Lavine STEM USING THE SAME		TRAN.P0001	· 8549	
APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE	FEE TOTAL FEE(S) DUI	DATE DUE	
nonprovisional	YES	\$720	\$300	\$0	\$1020	09/12/2008	
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COLAN, GI	OVANNA B	2162	707-103000				
CFR 1.363).  Change of corresp Address form PTO/SI  "Fee Address" ind PTO/SB/47; Rev 03-6 Number is required.	•	inge of Correspondence Indication form	(1) the names of up to or agents OR, alternativ (2) the name of a single registered attorney or a 2 registered patent attor listed, no name will be	For printing on the patent front page, list  1) the names of up to 3 registered patent attorneys r agents OR, alternatively,  2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to registered patent attorneys or agents. If no name is sted, no name will be printed.			
D. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)  PLEASE NOTE: Unless an assignce is identified below, no assignce data will appear on the patent. If an assignce is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.  (A) NAME OF ASSIGNEE  (B) RESIDENCE: (CITY and STATE OR COUNTRY)  Please check the appropriate assignce category or categories (will not be printed on the patent):							
	arc submitted: lo small entity discount p # of Copics	permitted)	ib. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above)  A check is enclosed.  Payment by credit card. Form PTO-2038 is attached.  The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form).				
	tus (from status indicateds s SMALL ENTITY state		□ b. Applicant is no lone	per claiming SMALI	ENTITY status. See 37 C	CFR 1 27(g)(2).	
						the assignce or other party in	
Authorized Signature				•			
Typed or printed nam	e			Registration No	·	·	
his collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) in application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and ubmitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete his form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. lox 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Idexandria, Virginia 22313-1450.							



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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/534,627	01/03/2006	'Steven David Lavine	TRAN.P0001 8549		
7:	590 06/12/2008		EXAM	INER	
Stattler Johansen	& Adeli		COLAN, GIOVANNA B		
P O Box 51860		•	ART UNIT	PAPER NUMBER	
Palo Alto, CA 943	03-0728		2162 DATE MAILED: 06/12/2008		
•					

## Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

	Application No.	on No. Applicant(s)				
·	10/534,627	LAVINE, STEVEN DAVID				
Notice of Allowability	Examiner	Art Unit				
	GIOVANNA COLAN	2162				
- The MAILING DATE of this communication appe All claims being allowable, PROSECUTION ON THE MERITS IS (herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIFORM OF THE	ears on the cover sheet with the co (OR REMAINS) CLOSED in this app or other appropriate communication (GHTS. This application is subject to and MPEP 1308. 25/2008. 22 - 23, and 68 - 85. Inder 35 U.S.C. § 119(a)-(d) or (f).	orrespondence addro olication. If not include will be mailed in due o withdrawal from issu	ed course. THIS ue at the initiative			
<ol> <li>Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).</li> </ol>						
* Certified copies not received:						
Applicant has THREE MONTHS FROM THE "MAILING DATE" on noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.  4.   A SUBSTITUTE OATH OR DECLARATION must be submit	ENT of this application.					
INFORMAL PATENT APPLICATION (PTO-152) which give	es reason(s) why the oath or declarat		W TO THE OF			
5. CORRECTED DRAWINGS ( as "replacement sheets") must						
(a) 🔲 including changes required by the Notice of Draftsperson's Patent Drawing Review ( PTO-948) attached						
, 1) hereto or 2) to Paper No./Mail Date						
(b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date						
Identifying indicia such as the application number (see 37 CFR 1. each sheet. Replacement sheet(s) should be labeled as such in the			back) of			
<ol> <li>DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT In the comment of the co</li></ol>			Note the			
Attachment(s) 1. ☑ Notice of References Cited (PTO-892)	5. Notice of Informal Pa	atent Application				
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary (	, ,				
3. ☐ Information Disclosure Statements (PTO/SB/08),	Paper No./Mail Date 7. Examiner's Amendment/Comment					
Paper No./Mail Date  4. Examiner's Comment Regarding Requirement for Deposit of Biological Material	8. Examiner's Statement of Reasons for Allowance 9. Other					
	/Jean M Cornelus/ Primary Examiner, Art Unit	2162				

Art Unit: 2162

### **EXAMINER'S AMENDMENT**

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

- 2. Authorization for this examiner's amendment was given in a telephone interview with Gregory Suh on June 04, 2008.
- 3. The application has been amended as follows:

#### In the claims:

Please amend claims 1, 6, and 13 as follows:

1. A method for searching a content database stored in computer storage, the content database including a plurality of records each containing multiple fields of information, the method comprising the steps of:

maintaining a structure database in computer storage in which each record is parsed into one or more record categories, each record category having zero or more sub-categories and one or more fields of information, the structure database containing, for each record category, information defining the <u>a</u> data structure of the record category;

receiving a search query comprising one or more query categories, each query category comprising zero or more sub-categories and one or more selections from a user;

determining for each query category, the <u>a</u> data structure of the query category based on the data structure of a corresponding record category;

for each of one or more records, performing a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises:

for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and

for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node and sub-node assigned based on the level of the node or sub-node in the data tree or based on the selections from the user, and using a correlation algorithm to correlate the weights of the data tree with the weights of the selection tree to produce a relevance value for the corresponding record category; and

as a response to the search query, selecting records in the content database based upon the relevance values for the one or more records.

6. A system for searching a content database stored in computer storage, the content database including a plurality of records each containing multiple fields of information, the system comprising:

a structure database in computer storage in which each record is parsed into one or more record categories, each record category having zero or more sub-categories and one or more fields of information, the structure database containing, for each record category, information defining the <u>a</u> data structure of the <u>record</u> category;

a receiver for receiving a search query comprising one or more query categories, each query category comprising zero or more sub-categories and one or more selections from a user;

a determining device for determining, for each query category, the <u>a</u> data structure of the query category based on the data structure of a corresponding record category;

a correlation device for performing, for each of one or more records, a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises:

for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and

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for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node and sub-node assigned based on the level of the node or sub-node in the data tree or based on the selections from the user, and using a correlation algorithm to correlate the weights of the data tree with the weights of the selection tree to produce a relevance value for the corresponding record category; and

a response unit for responding to the search query by selecting and providing records in the content database based upon the relevance values for the one or more records.

13. In an online user forum of the type permitting communication among a plurality of users and also permitting users to post information content for access by users, the improvement comprising a reputation module storing a reputation rating for a user in association with information content, a user's reputation being a function of the degree of his participation in the forum, said reputation module being included within a system for searching a content database stored in computer storage, the content database including a plurality of records each containing multiple fields of information, the system further comprising:

a structure database in computer storage in which each record is parsed into one or more record categories, each record category having zero or more sub-categories

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and one or more fields of information, the structure database containing, for each record category, information defining the <u>a</u> data structure of the <u>record</u> category;

a receiver for receiving a search query comprising one or more query categories, each query category comprising zero or more sub-categories and one or more selections from a user;

a determining device for determining, for each query category, the  $\underline{a}$  data structure of the query category based on the data structure of a corresponding record category;

a correlation device for performing, for each of one or more records, a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises:

for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and

for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node and sub-node assigned based on the level of the node or sub-node in the data tree or based on the selections from the user, and using a correlation algorithm to correlate the weights of the data tree with the weights of the

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selection tree to produce a relevance value for the corresponding record category; and

a response unit for responding to the search query by selecting and providing records in the content database based upon the relevance values for the one or more records.

### REASONS FOR ALLOWANCE

4. Claims 1-3, 6-8, 11-16, 18-19, 22-23, and 68-85 are allowable in light of the applicant's arguments and in light of the prior art made of record.

## Reason for Indicating Allowable Subject Matter

5. The following is an examiner's statement of reasons for allowance: Upon searching a variety of databases, the examiner respectfully submits that "for each of one or more records, performing a correlation between the data structure of each query category and the data structure of the corresponding record category to produce a relevance value for the record, wherein performing the correlation comprises: for each data structure of a query category, generating a selection tree comprising a node representing the query category, sub-nodes representing the sub-categories and selections, and weights for each node and sub-node assigned based on the selections from the user, and for each data structure of the corresponding record category, generating a data tree comprising a node representing the record category, sub-nodes representing the sub-categories and fields of information, and weights for each node

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and sub-node assigned based on the level of the node or sub-node in the data tree or

based on the selections from the user, and using a correlation algorithm to correlate the

Page 8

weights of the data tree with the weights of the selection tree to produce a relevance

value for the corresponding record category" in conjunction with all other limitations of

the dependent and independent claims are not taught nor suggested by the prior art of

record. Therefore, all pending claims 1 - 3, 6 - 8, 11 - 16, 18 - 19, 22 - 23, and 68 -

85 are hereby allowed.

9. Any comments considered necessary by applicant must be submitted no later than the payment of the issues fee. Such submissions should be clearly labeled

"Comments on Statement of Reasons for Allowance."

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#### **Points Of Contact**

Any inquiry concerning this communication or earlier communications from the examiner should be directed to GIOVANNA COLAN whose telephone number is (571)272-2752. The examiner can normally be reached on 8:30 am - 5:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Breene can be reached on (571) 272-4107. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Giovanna Colan Examiner Art Unit 2162 June 5, 2008 /Jean M Corrielus/ Primary Examiner, Art Unit 2162

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